

BrandRetailer's interim reference

LIGANOVA GmbH . The BrandRetail Company
Herdweg 59
70174 Stuttgart

&

Antoine Ryan
Cantianstrasse 19
10437 Berlin

Our attitude, our attention to detail, our courage for innovation and the belief in continuous development have ensured that we work with the largest international companies and brands. In addition to our Headquarters in Stuttgart, we also have offices in Berlin, Amsterdam and Chicago. LIGANOVA offers unlimited development opportunities. We want to fuse the digital and analogue world.

Our Mission is „Pioneering and creating meaningful brand spaces in any dimension“.

All the best for your future endeavors.

Antoine Ryan,

born on 13.04.1988, excelled in our company from 01.09.2019 to 31.03.2024 as Senior Design Manager in the division 3D Design.

Mr Ryan responsibilities showcased the following:

- Conceptual development, account-related interface management (customer - suppliers; production - logistics), as well as the realisation of shop windows and in-store displays in accordance with the Key Account Director or Team Lead Design Management.

- Independent responsibility for overall projects as part of the realisation of shop windows

Strategic and creative activities:

- Independent conception, development and realisation of shop window campaigns and in-store displays

- Personnel responsibility for junior and/or design managers, as well as the professional training and development of (junior) design managers

- Technical planning with all production-relevant elements, taking into account the specified customer budget for the realisation of the shop windows

- Cost-availability enquiries with suppliers, selection of materials, as well as control and support during assembly

- Cost estimation and cost monitoring, as well as ensuring quality

Mr. Ryan possesses exceptional, cutting-edge expertise, which he was always able to apply confidently and skilfully in practice.

He continuously and outstandingly expanded and updated his extensive specialist knowledge to the benefit of our company by regularly attending events to further his education.

Due to his precise analytical ability, he was always able to understand complex situations immediately and to find innovative solutions straight away. The performance of Mr. Ryan always earned our complete recognition in every respect.

Mr. Ryan always demonstrated unparalleled initiative and fully identified with his responsibilities and our company at all times. He displayed unmatched dedication and motivation.

His direction in conceptualizing and executing global campaigns for clients like Adidas and Swarovski has been exemplary. Antoine's campaigns have always exceeded client expectations, enhancing our brand reputation and client satisfaction. His methodical approach, combined with a keen attention to detail, has consistently resulted in innovative and successful outcomes, especially in AI and sustainability initiatives.

His technical proficiency is also commendable. Antoine's expertise in CAD software has enabled the creation of intricate 3D models, technical production data, and meticulous documentation. His adeptness in understanding and clarifying client briefs has led to precise and effective project implementation, balancing innovation with practicality.

He completed his tasks completely independently, extremely carefully and according to a well thought-out plan. He worked calmly, thoughtfully, in a target-oriented manner and extremely precisely at all times. He continuously impressed us both in terms of quality and quantity.

Mr. Ryan was always very reliable and always displayed resilience even in stressful situations.

He always found good solutions for any problems which arose.

He was respected by everyone for his friendly and well-balanced demeanour. He was always helpful, courteous, and where necessary, he put the interests of others before his own. His personal conduct towards his line managers, colleagues and clients was always impeccable.

He successfully participated in the internal management development programme "next".

Mr. Ryan is leaving our company at his request on 31 March 2024, seeking new opportunities that align with his growing aspirations in AI and design management.

We regret his departure, as we will be losing an exceptional talent. We would like to thank him for his consistently good performance and wish him all the best and every success in his future professional career and private life.

Stuttgart, den 20.02.2024



Lhea Nitsche
Senior People Manager